

Accenture Careers – Job Application – Marketing Project Manager

Hiring organization
Accenture

Job Location

India
Remote work from: IND

Date posted
March 16, 2024

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Valid through
31.12.2024

Base Salary

USD 17\$ - USD 25\$

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Qualifications

Graduate

Employment Type

Full-time

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Description

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We are seeking a highly motivated and experienced Marketing Project Manager to join our dynamic team. As a Marketing Project Manager at Accenture, you will be responsible for managing and executing marketing projects and initiatives that support our overall business goals. In this role, you will collaborate with cross-functional teams and work closely with senior leadership to deliver impactful marketing campaigns and initiatives.

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Key Responsibilities:

- Develop and manage marketing strategies and plans to support business objectives
- Lead project planning, execution, and implementation of marketing campaigns and initiatives
- Collaborate with cross-functional teams to develop and execute marketing programs, including digital marketing, events, content marketing, and social media campaigns
- Work closely with senior leadership to define project scope, objectives, and deliverables
- Manage project timelines, budgets, and resources to ensure timely and successful project delivery

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Requirements:

- Bachelor's degree in Marketing, Business, or a related field
- Minimum of 5 years of experience in marketing project management, preferably in a consulting or professional services environment
- Proven track record of successfully managing and executing marketing campaigns and initiatives
- Strong project management skills and experience in managing cross-functional teams
- Excellent communication, collaboration, and stakeholder management

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