



<https://targetjob.govhelp.in/job/bandhan-bank-career-for-area-manager-post/>

## Bandhan Bank Career For Area Manager Post

### Job Location

krishnanand plase, near Shahganj Bus Stop, nai abadi,, 223101, Shahganj,, Uttar Pradesh, India

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### Base Salary

USD 20,000 - USD 40,000

### Qualifications

10th/12th, Graduate, Post Graduate

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### Employment Type

Full-time, Part-time

### Description

## Big Bazaar Careers For Product Marketing Manager Post

### Hiring organization

Big Bazaar

### Date posted

September 30, 2024

### Valid through

31.12.2024

APPLY NOW

**Position:** Product Marketing Manager

**Location:** Work From Home

### About the Job

Big Bazaar is looking for a Product Marketing Manager to join our dynamic team. This role is perfect for someone with a strong marketing background and a passion for retail products. You will work from home and be responsible for developing and executing marketing strategies to promote our products.

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## Key Responsibilities

- Create and implement marketing strategies for new and existing products.
- Conduct market research to identify customer needs and trends.
- Collaborate with cross-functional teams to launch products effectively.
- Analyze marketing performance and adjust strategies as needed.
- Develop promotional materials and campaigns to drive sales.
- Monitor competitors and market conditions to stay ahead.

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## Requirements

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience in product marketing or brand management.
- Strong analytical and project management skills.
- Excellent written and verbal communication abilities.
- Creative thinking and ability to work in a fast-paced environment.
- Proficiency in digital marketing tools and platforms.

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## Benefits

- Competitive salary and performance bonuses.
- Flexible work hours and remote work options.
- Opportunities for career advancement and professional development.
- Health and wellness benefits.
- A collaborative and innovative team culture.

## How to Apply

If you are interested, please apply through our official site. We look forward to your application!

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