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Capgemini Hiring Jobs – Jobs Near Me – Marketing Coordinator Posts

Hiring organization
Capgemini

Job Location

India
Remote work from: IN

Date posted
April 13, 2024

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Valid through
31.12.2024

Base Salary

USD 14\$ - USD 22\$

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Capgemini Hiring Jobs

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. We are at the forefront of innovation, helping businesses adapt and thrive in the ever-evolving world. With a multicultural team of over 350,000 people in more than 50 countries, we are passionate about creating positive change for our clients, employees, and communities.

Why Join Us as a Marketing Coordinator?

This is an exciting opportunity for a highly motivated and creative individual to join our dynamic Marketing team. As a Marketing Coordinator, you'll play a vital role in supporting the development and execution of our marketing strategy, working across various channels to reach our target audience and achieve our business goals.

In this remote position, you'll have the flexibility to work from anywhere in the world, while still being part of a collaborative and supportive team. You'll gain valuable experience in the marketing industry, working on a variety of projects and campaigns.

Position: Marketing Coordinator (Remote)

Company: Capgemini

Location: Remote

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Capgemini Jobs near me

Job Summary

We are searching for a talented and enthusiastic Marketing Coordinator to join our team. You will be responsible for a wide range of marketing activities, from supporting campaign development to managing our social media presence. You will work closely with other marketing professionals, designers, and content creators to ensure all marketing efforts are aligned with our overall strategy.

This is a great opportunity for someone who is eager to learn and grow their marketing skillset. You will gain exposure to all aspects of the marketing function, from creative development to data analysis.

Key Responsibilities:

- Assist with the development and execution of marketing campaigns across various channels (digital, social media, email, events)
- Manage and update social media content calendars, creating engaging posts for our target audience
- Support the creation of marketing materials such as brochures, presentations, and website content
- Conduct market research and competitor analysis to identify trends and opportunities
- Track and analyze marketing campaign performance metrics and report on results
- Manage marketing databases and CRM systems
- Coordinate with internal teams (design, content creation, sales) to ensure seamless project execution
- Stay up-to-date on the latest marketing trends and technologies

Required Skills and Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience)
- 0-2 years of experience in a marketing or communications role (freshers can apply)
- Excellent written and verbal communication skills
- Strong organizational and time management skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing platforms (e.g., Facebook, LinkedIn, Twitter) a plus
- Knowledge of marketing automation tools (e.g., HubSpot, Marketo) a plus
- Strong analytical skills with the ability to interpret data

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Capgemini Careers

Why Join Capgemini?

- **Work on Challenging and Rewarding Projects:** You'll have the opportunity to contribute to the success of a global leader in consulting and technology services.
- **Learning and Development Opportunities:** We invest in our employees' growth by providing comprehensive training programs and opportunities to develop your skillset.
- **Remote Work Flexibility:** Enjoy the flexibility of working from anywhere in the world while still being part of a collaborative team environment.
- **Competitive Benefits Package:** We offer a comprehensive benefits package that includes health insurance, paid time off, and retirement savings plans.
- **Inclusive and Diverse Culture:** We are committed to fostering a workplace that is inclusive and respectful of all employees.
- **Be Part of Something Bigger:** Contribute to Capgemini's mission of helping businesses adapt and thrive in the ever-evolving world.

Application Process

To apply, please submit your resume and cover letter online. In your cover letter, please tell us why you're interested in this position and what you can bring to Capgemini.

Join Us and Make a Difference!

We are looking for a passionate and talented individual to join our growing team. If you are eager to learn, grow, and contribute to the success of a global leader, we encourage you to apply!

General Overview

As a Marketing Coordinator at Capgemini, you will play a vital role in supporting our marketing efforts and helping us achieve our business goals. You will gain valuable experience in the marketing industry, working on a variety of projects and campaigns. This is a great opportunity for someone who is looking to launch their marketing career or for someone with a few years of experience who is looking to expand their skillset.

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