

Cipla Recruitment 2024 – Jobs Alerts – Marketing Executive Post

Hiring organization
Cipla

Job Location

India
Remote work from: IND

Date posted
January 3, 2024

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Valid through
31.08.2024

Base Salary

USD 15,000 - USD 18,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Cipla Recruitment 2024

As a Marketing Executive at Cipla, you'll be a storyteller at heart. You'll translate complex medical information into engaging narratives, develop impactful marketing materials, and leverage digital platforms to reach healthcare professionals and patients. Your creativity, understanding of the pharmaceutical landscape, and collaborative spirit will be key to propelling Cipla's brands to new heights.

Cipla Jobs near me

Responsibilities:

- **Content Champion:** Research and craft compelling marketing materials, including brochures, presentations, and social media content, for assigned Cipla products.
- **Digital Dynamo:** Utilize digital marketing tools and platforms to create targeted campaigns, analyze data, and optimize engagement for brands.
- **Market Maven:** Stay updated on healthcare trends, competitor activity, and industry regulations to inform marketing strategies and decision-making.

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Cipla Careers

Skills:

- **Excellent communication and writing skills:** The ability to communicate complex medical information in a clear, concise, and engaging manner.
- **Digital marketing savvy:** Proficiency in social media platforms, content creation tools, and basic analytics (specific requirements may vary)

depending on the product area).

- **Understanding of the pharmaceutical industry:** Familiarity with healthcare trends, market regulations, and target audiences (a plus!).
- **Strong organizational and time management skills:** The ability to juggle multiple projects, adhere to deadlines, and maintain a well-organized workspace.
- **Creativity and collaboration:** A passionate and resourceful approach to generating ideas and working effectively with cross-functional teams.

Important Links

Find the Link in [Apply Now](#) Button

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