

Cipla Recruitment 2024 – Jobs Alerts – Marketing Executive Posts

Hiring organization
Cipla

Job Location

India
Remote work from: IND

Date posted
January 5, 2024

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Valid through
31.08.2024

Base Salary

USD 15,000 - USD 18,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Cipla Recruitment 2024

Then join Cipla, a global leader in pharmaceuticals, as a Marketing Executive! This exciting opportunity offers freshers like you the chance to contribute to Cipla's mission of improving lives, gain valuable experience in the pharmaceutical industry, and be part of a team dedicated to creating healthier tomorrows.

Cipla Jobs near me

Responsibilities:

- **Market research and analysis:** Conduct research on target markets, competitor analysis, and industry trends to inform marketing strategies.
- **Content creation and management:** Develop engaging marketing materials, including brochures, presentations, and social media content, adhering to brand guidelines.
- **Event planning and execution:** Assist with planning and execution of medical conferences, product launches, and other marketing events.
- **Campaign support:** Provide logistical and administrative support for ongoing marketing campaigns across various channels.
- **Data analysis and reporting:** Track marketing campaign performance, analyze data, and generate reports to inform future strategies.

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Cipla Careers

Skills:

- Excellent written and verbal communication skills, with a knack for crafting compelling and informative content.
- Strong analytical and problem-solving skills, with the ability to interpret data and draw insights.
- Proficiency in MS Office Suite and other relevant marketing software tools.
- Time management and organizational skills to handle multiple tasks and projects simultaneously.
- Passion for healthcare and a strong understanding of the pharmaceutical industry (preferable, but not mandatory)

Important Links

Find the Link in [Apply Now](#) Button

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