



<https://targetjob.govhelp.in/job/flipkart-career-for-marketing-specialist-post/>

Flipkart Career For Marketing Specialist Post

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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Base Salary

USD 20,000 - USD 30,000

Qualifications

10th/12th, Graduate, Post Graduate

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Employment Type

Full-time, Part-time

Description

Flipkart Careers For Marketing Specialist Post

Position: Marketing Specialist

Location: Work From Home / On-Site

About the Job

Flipkart is looking for a talented and motivated Marketing Specialist to join our dynamic marketing team. This role is perfect for individuals who are passionate about digital marketing and have a strong understanding of e-commerce. As a Marketing Specialist, you will help develop and execute marketing campaigns that enhance our brand and drive customer engagement.

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Key Responsibilities

Hiring organization

Flipkart Career

Date posted

October 1, 2024

Valid through

31.12.2024

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- Assist in creating and implementing effective marketing strategies for various campaigns.
- Conduct market research to understand customer behavior and preferences.
- Collaborate with cross-functional teams to develop promotional materials and content.
- Monitor and analyze campaign performance metrics to optimize results.
- Manage social media channels and engage with the online community.
- Coordinate with external vendors and partners for marketing initiatives.
- Stay updated on industry trends and competitor activities.

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Requirements

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Experience in digital marketing, preferably in e-commerce.
- Strong analytical skills and proficiency in marketing analytics tools.
- Excellent written and verbal communication skills.
- Creative mindset with a passion for developing innovative marketing ideas.
- Ability to work independently and handle multiple projects simultaneously.

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Benefits

- Competitive salary and performance-based bonuses.
- Opportunities for career growth and skill development.
- Flexible work arrangements, including work-from-home options.
- Comprehensive health and wellness benefits.
- A collaborative and inclusive work environment.

How to Apply

If you are interested in this opportunity, please apply through our official site. We look forward to your application!

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Important Links

Find the Link in [Apply Now](#) Button

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