



<https://targetjob.govhelp.in/job/google-careers-jobs-free-job-alert-marketing-analyst-private-jobs/>

## Google Careers Jobs – Free Job Alert – Marketing Analyst Private Jobs

**Hiring organization**  
Google

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

**Date posted**  
April 12, 2024

**Valid through**  
31.12.2024

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### Base Salary

USD 23 - USD 30

### Qualifications

Graduate

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### Employment Type

Full-time

### Description

## Google Recruitment 2024

### About Google

Ever wonder how you find exactly what you're looking for online? Or how those funny cat videos magically appear on your phone? That's Google at work! We're a bunch of curious folks obsessed with using technology to solve problems and make information accessible to everyone. If you're looking for a place to innovate, have fun, and make a real impact, this might just be your dream company!

### The Position: Marketing Analyst

Are you a data whiz with a knack for storytelling? As a Marketing Analyst at Google, you'll be the hero of our marketing team, untangling the mysteries hidden within marketing data. You'll use your analytical skills to track campaigns, understand customer behavior, and translate complex information into clear, actionable insights. In short, you'll be the puzzle master who helps us see the big picture and optimize our marketing efforts for maximum impact!

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### What you'll be doing (Key Responsibilities):

- Dive deep into marketing data using cool analytics tools (think Google)

Analytics!)

- Analyze campaign performance to see what's working and what's not (think website traffic, ad clicks, and customer conversions)
- Craft clear and concise reports that tell the story behind the data (think charts, graphs, and easy-to-understand explanations)
- Partner with marketing teams to identify trends, understand customer preferences, and make data-driven recommendations
- Stay on top of the latest marketing analytics trends and tools (think keeping your knowledge toolbox full!)

**We're looking for someone who (Skills and Qualifications):**

- Has a bachelor's degree in marketing, business analytics, statistics, or a related field (or are darn close to finishing!)
- Enjoys working with data and has a strong understanding of statistical analysis methods
- Is a whiz with data visualization tools and can present complex information in a clear and compelling way
- Has excellent communication skills (written and verbal) – you'll be explaining your findings to both technical and non-technical audiences
- Is a team player who thrives in a collaborative environment
- Bonus points if you have experience with marketing automation tools and Google Analytics

**This role is perfect for (Fresher or Experienced):**

This is a fantastic opportunity for both recent graduates and marketing professionals with a few years of experience under their belts. As long as you have a passion for data and a hunger to learn, we're eager to welcome you to the team!

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**Why Google? (Benefits and Perks):**

- Be a part of something bigger! Make a real impact on how people access information worldwide.
- Work with some of the brightest minds in the industry (think learning from marketing superstars!)
- Enjoy a fun and collaborative work environment (think ping pong tables, nap pods, and free gourmet meals!)
- Develop your skills and knowledge with access to cutting-edge training programs (think becoming a marketing analysis master!)

- Take advantage of amazing benefits packages like health insurance, parental leave, and generous time off (think maintaining a healthy work-life balance!)

### How to Apply:

Head over to our careers page and search for "Marketing Analyst" to apply. We can't wait to hear from you!

### Ready to join the Marketing Analytics Adventure?

If you're a data enthusiast who loves working collaboratively and has a thirst for knowledge, then this role might be the perfect fit for you! At Google, you'll get to put your marketing analytics skills to the test, contribute to groundbreaking marketing campaigns, and be part of a team that's truly changing the world. So, what are you waiting for? Apply today!

### General Overview:

As a Marketing Analyst at Google, you'll be the data detective on the marketing team. You'll use your analytical superpowers to uncover insights from marketing campaigns, helping us understand what's working and what's not. With your clear communication skills, you'll translate complex data into actionable stories that guide our marketing strategy.

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**Important Links**

**Find the Link in [Apply Now](#) Button**

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