



<https://targetjob.govhelp.in/job/icici-bank-careers-for-seo-manager-post/>

ICICI Bank Careers For SEO Manager Post

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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Base Salary

USD 40,000 - USD 45,000

Qualifications

10th/12th, Graduate, Post Graduate

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Employment Type

Full-time, Part-time

Description

ICICI Bank Careers For SEO Manager Post

Position: SEO Manager

Location: Work From Home / On-Site

About the Job

ICICI Bank is seeking an experienced and results-driven SEO Manager to join our digital marketing team. This role is ideal for individuals who are passionate about search engine optimization and have a proven track record of improving website visibility and traffic. As an SEO Manager, you will develop and implement effective SEO strategies to enhance our online presence.

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Key Responsibilities

Hiring organization

ICICI Bank

Date posted

October 1, 2024

Valid through

31.12.2024

APPLY NOW

- Develop and execute comprehensive SEO strategies to improve organic search rankings.
- Conduct keyword research and analysis to identify opportunities for content optimization.
- Optimize website content, meta tags, and images for better search engine visibility.
- Monitor and analyze website performance using SEO tools and analytics platforms.
- Stay updated on industry trends and algorithm changes to adjust strategies accordingly.
- Collaborate with content and marketing teams to create SEO-friendly content.
- Prepare regular reports on SEO performance and provide recommendations for improvement.

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Requirements

- Bachelor's degree in Marketing, Business, or a related field; a Master's degree is a plus.
- Proven experience in SEO management or digital marketing.
- Strong knowledge of SEO tools (e.g., Google Analytics, SEMrush, Ahrefs).
- Excellent analytical and problem-solving skills.
- Ability to work independently and manage multiple projects simultaneously.
- Strong communication skills and attention to detail.

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Benefits

- Competitive salary with performance-based bonuses.
- Opportunities for career advancement and professional development.
- Flexible working hours and the option to work from home.
- Comprehensive health and wellness benefits.
- A collaborative and innovative work environment.

How to Apply

If you are interested in this opportunity, please apply through our official site. We look forward to your application!

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Important Links

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