



<https://targetjob.govhelp.in/job/infosys-job-vacancy-free-job-alert-marketing-analyst-post/>

## Infosys Job Vacancy – Free Job Alert – Marketing Analyst Post

**Hiring organization**  
Infosys

### Job Location

India  
Remote work from: IND

**Date posted**  
April 12, 2024

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**Valid through**  
31.12.2024

### Base Salary

USD 19\$ - USD 28\$

APPLY NOW

### Qualifications

Graduate

### Employment Type

Full-time

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### Description

## Infosys Job Vacancy

### About Infosys

Infosys is a world-renowned leader in information technology (IT) services and consulting. We help businesses of all sizes achieve their goals through innovative solutions, deep industry expertise, and a commitment to excellence. Our talented team works on cutting-edge projects that shape the future of technology, and we're always looking for passionate individuals to join our journey.

### The Position: Marketing Analyst

Are you curious, analytical, and have a knack for understanding what makes people tick? If so, then the Marketing Analyst role at Infosys could be the perfect fit for you! In this exciting role, you'll play a vital role in supporting our marketing efforts by gathering data, analyzing trends, and helping us develop winning strategies.

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### Infosys Jobs near me

### Summary

As a Marketing Analyst, you'll be the go-to person for all things data-driven marketing. You'll work closely with marketing teams to understand their needs, collect and analyze marketing campaign data, and translate those insights into

actionable recommendations. Your work will directly impact how we reach our target audience and achieve our marketing goals.

#### **Key Responsibilities:**

- Conduct market research to identify trends, understand customer needs, and stay ahead of the competition.
- Analyze marketing campaign data using various tools and techniques to measure performance and identify areas for improvement.
- Prepare clear and concise reports and presentations to communicate your findings to marketing teams and leadership.
- Assist with developing and implementing marketing strategies based on data-driven insights.
- Stay up-to-date on the latest marketing trends and technologies.

#### **Skills and Qualifications:**

- Bachelor's degree in Marketing, Business Administration, or a related field (freshers welcome!).
- Strong analytical and problem-solving skills.
- Excellent communication and presentation skills.
- Proficiency in Microsoft Excel and other data analysis tools (a plus!).
- Ability to work independently and as part of a team.
- A passion for marketing and a hunger to learn.

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#### **Infosys Careers**

##### **Why Join Infosys?**

Infosys offers a dynamic and challenging work environment where you'll have the opportunity to learn from the best and make a real impact. Here are just a few reasons why you'll love working at Infosys:

- **Growth Opportunities:** We invest in our employees' professional development. You'll have access to training programs, mentorship opportunities, and the chance to work on cutting-edge projects.
- **Collaborative Culture:** We believe in teamwork and fostering a supportive environment where everyone feels valued.
- **Global Exposure:** Infosys has a presence around the world. You could have the chance to work on international projects and gain valuable global

experience.

- **Competitive Benefits:** We offer a comprehensive benefits package that includes health insurance, paid time off, and retirement savings plans.

### The Application Process

Ready to join the Infosys team and make your mark on the world of marketing? Here's how to apply:

1. Visit our careers website and search for "Marketing Analyst" positions.
2. Submit your resume and cover letter. Be sure to highlight your relevant skills and experience.
3. If your application is shortlisted, you'll be contacted for an interview.

### Join the Marketing Revolution!

The marketing landscape is constantly evolving, and Infosys is at the forefront of this change. As a Marketing Analyst, you'll be part of a team that's passionate about using data and creativity to develop innovative marketing solutions. If you're ready to take your marketing skills to the next level and make a real difference, then we encourage you to apply!

### General Overview

As a Marketing Analyst at Infosys, you'll play a key role in helping us achieve our marketing goals. You'll be responsible for a variety of tasks, but your primary focus will be on data analysis and using those insights to develop winning marketing strategies. This is a great opportunity for someone who is curious, analytical, and passionate about marketing.

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**Important Links**

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