



<https://targetjob.govhelp.in/job/itc-recruitment-2024-free-jobs-alerts-marketing-executive-post/>

ITC Recruitment 2024 - Free Jobs Alerts - Marketing Executive Post

Hiring organization
ITC Limited

Job Location

India
Remote work from: IND

Date posted
December 30, 2023

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Valid through
31.08.2024

Base Salary

USD 15,000 - USD 20,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

ITC Recruitment 2024

Join ITC, India's iconic consumer goods conglomerate, as a Marketing Executive and become a vital ingredient in crafting compelling stories for some of the nation's most beloved products. In this dynamic role, you'll be a part of the magic behind your favourite spices, biscuits, and more, using your creativity and strategic thinking to captivate audiences and drive brand love.

ITC Jobs near me

Responsibilities:

- **Concept Concoction:** Collaborate with teams to brainstorm and develop engaging marketing campaigns across various channels (digital, print, TV) to promote ITC's diverse product portfolio.
- **Content Crafter:** Create captivating marketing materials, including text, graphics, and videos, that tell the story of ITC's brands, connect with consumers, and build brand loyalty.
- **Data Detective:** Analyze campaign performance, track key metrics, and provide valuable insights to optimize strategies and ensure maximum impact.

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ITC Careers

Skills:

- **Creative Catalyst:** Strong writing and communication skills with the ability to craft compelling narratives that resonate with target audiences.
- **Digital Savvy:** Familiarity with digital marketing channels (social media, email, search engines) and the ability to create engaging online content.
- **Analytical Acumen:** Strong analytical skills to evaluate campaign performance, track trends, and identify areas for improvement.
- **Team Player:** Collaborative spirit and the ability to work effectively with cross-functional teams to bring marketing campaigns to life.

Important Links

Find the Link in [Apply Now Button](#)

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