



<https://targetjob.govhelp.in/job/itc-recruitment-2024-free-jobs-alerts-marketing-executive-posts/>

ITC Recruitment 2024 – Free Jobs Alerts – Marketing Executive Posts

Hiring organization
ITC Limited

Job Location

India
Remote work from: IND

Date posted
January 9, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.08.2024

Base Salary

USD 15,000 - USD 20,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});
(adsbygoogle = window.adsbygoogle || []).push({});

Description

ITC Recruitment 2024

As a Marketing Executive at ITC, you'll be more than just a cog in the machine – you'll be a creative catalyst. You'll play a vital role in developing and executing marketing strategies that capture hearts and minds, driving brand awareness and sales for our diverse portfolio. Think innovative campaigns, engaging content, and data-driven insights – all while embodying ITC's commitment to sustainability and social good.

ITC Jobs near me

Responsibilities:

- **Content Creation:** Craft compelling content across various formats (social media, website copy, press releases) that resonates with target audiences and aligns with brand messaging.
- **Campaign Execution:** Assist in planning, coordinating, and implementing marketing campaigns across digital and traditional channels, ensuring seamless execution and maximizing impact.
- **Market Research & Analysis:** Research and analyze market trends, competitor activity, and customer feedback to inform marketing strategies and optimize campaign performance.
- **Data & Reporting:** Monitor and analyze campaign data, generating reports and insights to measure success and drive continuous improvement.
- **Collaboration & Communication:** Work collaboratively with internal teams (design, sales, product management) and external agencies to

ensure consistent brand messaging and effective communication.

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

ITC Careers

Skills:

- Strong writing and communication skills, with a knack for crafting engaging content.
- Analytical mind and proficiency in data analysis tools (e.g., Google Analytics, social media analytics platforms).
- Understanding of digital marketing concepts and trends (social media marketing, content marketing, SEO).
- Ability to work independently and as part of a team in a fast-paced environment.
- Passion for ITC's brands and commitment to its values of sustainability and social responsibility.

Important Links

Find the Link in [Apply Now](#) Button

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```