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Jio Careers For Experience /Freshers - Marketing Assistant - Job Search

Job Location

India

Remote work from: IND

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Base Salary

USD 14 - USD 21

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Customer Officer

We are seeking a highly motivated and results-driven Marketing Assistant to support the marketing team at Jio. The ideal candidate will have a passion for marketing, strong analytical skills, and the ability to work in a fast-paced environment. As a Marketing Assistant, you will be responsible for assisting in the planning, execution, and analysis of marketing campaigns and initiatives.

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Key Responsibilities:

- Assist in the development of marketing strategies and campaigns to promote Jio's products and services.
- Conduct market research and gather insights to identify potential customers and trends.
- Coordinate with cross-functional teams to ensure timely and effective execution of marketing campaigns.
- Help create and manage marketing materials, including brochures, flyers, and digital content.

Hiring organization

Jio

Date posted

March 16, 2024

Valid through 31.12.2024

APPLY NOW

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Jio Careers

Qualifications and Skills:

- Bachelor's degree in Marketing, Business Administration, or a related field.
- 1-2 years of experience in marketing or a similar role.
- Strong understanding of marketing principles and techniques.
- Excellent communication and interpersonal skills.
- Proficient in using Microsoft Office and marketing software, such as Google Analytics and Adobe Creative Suite.

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