



<https://targetjob.govhelp.in/job/jio-recruitment-2024-jobs-alerts-marketing-executive-post/>

Jio Recruitment 2024 – Jobs Alerts – Marketing Executive Post

Hiring organization
Jio

Job Location

India
Remote work from: IND

Date posted
January 3, 2024

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Valid through
31.08.2024

Base Salary

USD 16,000 - USD 20,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Jio Recruitment 2024

As a Marketing Executive at Jio, you'll be a storyteller at heart. You'll translate complex technology into engaging narratives, develop impactful marketing materials, and leverage digital platforms to reach millions across India. Your creativity, understanding of the digital landscape, and collaborative spirit will be key to propelling Jio's brands to new heights.

Jio Jobs near me

Responsibilities:

- **Content Catalyst:** Research and draft compelling marketing materials, including brochures, presentations, and social media content, for assigned Jio products and services.
- **Digital Dynamo:** Utilize digital marketing tools and platforms to create targeted campaigns, analyze data, and optimize engagement for brands.
- **Market Maven:** Stay updated on digital trends, competitor activity, and industry regulations to inform marketing strategies and decision-making.

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Jio Careers

Skills:

- **Excellent communication and writing skills:** The ability to communicate complex information in a clear, concise, and engaging manner.
- **Digital marketing savvy:** Proficiency in social media platforms, content creation tools, and basic analytics (specific requirements may vary depending on the product area).
- **Understanding of the Indian digital landscape:** Familiarity with Jio's offerings, competitor strategies, and target audiences (a plus!).
- **Strong organizational and time management skills:** The ability to juggle multiple projects, adhere to deadlines, and maintain a well-organized workspace.
- **Creativity and collaboration:** A passionate and resourceful approach to generating ideas and working effectively with cross-functional teams.

Important Links

Find the Link in [Apply Now](#) Button

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