



<https://targetjob.govhelp.in/job/mankind-pharma-recruitment-job-search-marketing-manager/>

## Mankind Pharma Recruitment – Job Search – Marketing Manager

**Hiring organization**  
Mankind Pharma

### Job Location

India  
Remote work from: IND

**Date posted**  
February 19, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 18 - USD 25

APPLY NOW

### Qualifications

12th pass/Graduate

### Employment Type

Full-time

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### Description

## Mankind Pharma Recruitment

As a Marketing Manager at Mankind Pharma, you'll play a pivotal role in shaping the perception and success of our diverse portfolio of healthcare products. You'll work closely with cross-functional teams to develop and execute impactful marketing campaigns, ensuring strategic alignment with brand objectives and regulatory guidelines.

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#### Responsibilities:

- **Develop and implement comprehensive marketing plans:** Define brand positioning, analyze market trends, and craft marketing strategies for assigned product lines.
- **Orchestrate engaging campaigns:** Manage the creation and execution of marketing materials across various channels, including digital, print, and media partnerships.
- **Data-driven decision-making:** Analyze campaign performance, track key metrics, and leverage insights to optimize marketing strategies for maximum impact.
- **Building strong relationships:** Collaborate with internal teams (sales, medical, regulatory) and external partners (agencies, KOLs) to ensure seamless campaign execution and alignment.

- **Staying ahead of the curve:** Adapt to the evolving healthcare landscape and regulatory environment, identifying new opportunities and implementing innovative marketing solutions.

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### **Mankind Pharma Careers**

#### **Skills:**

- Strong analytical and strategic thinking skills, with a deep understanding of marketing principles and best practices.
- Excellent communication and presentation skills, able to convey complex information effectively to diverse audiences.
- Creativity and innovation, with a passion for developing engaging and impactful marketing campaigns.
- Proficiency in digital marketing tools, including social media management, content creation, and analytics platforms.
- Strong organizational and time management skills, adept at handling multiple projects simultaneously.

**Tags:** Mankind recruitment, job opportunities, career, hiring, job search, job application, Mankind careers, work at Mankind, job openings, job vacancies, job opportunities at Mankind, Mankind jobs, Mankind recruitment 2024, Mankind hiring 2024

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