

Mankind Recruitment 2024 – Fast Job – Marketing Manager Post

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted
January 6, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.08.2024

Base Salary

USD 15,000 - USD 21,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Mankind Recruitment 2024

As a Marketing Manager at Mankind Pharma, you'll play a pivotal role in shaping the perception and success of our diverse portfolio of healthcare products. You'll work closely with cross-functional teams to develop and execute impactful marketing campaigns, ensuring strategic alignment with brand objectives and regulatory guidelines.

Mankind Jobs near me

Responsibilities:

- **Develop and implement comprehensive marketing plans:** Define brand positioning, analyze market trends, and craft marketing strategies for assigned product lines.
- **Orchestrate engaging campaigns:** Manage the creation and execution of marketing materials across various channels, including digital, print, and media partnerships.
- **Data-driven decision-making:** Analyze campaign performance, track key metrics, and leverage insights to optimize marketing strategies for maximum impact.
- **Building strong relationships:** Collaborate with internal teams (sales, medical, regulatory) and external partners (agencies, KOLs) to ensure seamless campaign execution and alignment.
- **Staying ahead of the curve:** Adapt to the evolving healthcare landscape and regulatory environment, identifying new opportunities and implementing innovative marketing solutions.

(adsbygoogle = window.adsbygoogle || []).push({});

Mankind Careers

Skills:

- Strong analytical and strategic thinking skills, with a deep understanding of marketing principles and best practices.
- Excellent communication and presentation skills, able to convey complex information effectively to diverse audiences.
- Creativity and innovation, with a passion for developing engaging and impactful marketing campaigns.
- Proficiency in digital marketing tools, including social media management, content creation, and analytics platforms.
- Strong organizational and time management skills, adept at handling multiple projects simultaneously.

Important Links Find the Link in [Apply Now](#) Button

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```