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Marketing Analyst In Mankind Pharma – All Jobs For You – Urgent Hiring In Mankind Pharma

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted

February 24, 2024

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Valid through

31.08.2024

Base Salary

USD 15 - USD 21

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Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Mankind Recruitment

Do you have a keen eye for market trends and a passion for translating insights into actionable marketing strategies? Are you a data-driven professional with strong analytical skills and a desire to contribute to the success of a leading pharmaceutical company? If you're a strategic thinker with a collaborative spirit, then joining Mankind Pharma as a Marketing Analyst could be your ideal career opportunity.

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Responsibilities:

- Conduct market research and competitor analysis to understand market dynamics, competitor strategies, and emerging trends within the assigned therapeutic segments.
- Analyze sales data, market share reports, and other relevant information to identify key opportunities and challenges.
- Develop and implement comprehensive marketing plans for assigned pharmaceutical products, aligning with brand objectives and business goals.
- Create and manage marketing materials, including product brochures, presentations, website content, and social media campaigns.
- Track and analyze marketing campaign performance, measuring ROI and

identifying areas for improvement.

- Participate in the development and launch of new pharmaceutical products, ensuring successful market entry and brand awareness.
- Collaborate with cross-functional teams (sales, brand, research & development) to ensure seamless marketing execution and brand consistency.
- Stay updated on industry regulations, ethical marketing practices, and the latest advancements in pharmaceutical marketing.

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Mankind Careers

Skills:

- Strong analytical and strategic thinking skills, with a deep understanding of marketing principles and best practices.
- Excellent communication and presentation skills, able to convey complex information effectively to diverse audiences.
- Creativity and innovation, with a passion for developing engaging and impactful marketing campaigns.
- Proficiency in digital marketing tools, including social media management, content creation, and analytics platforms.
- Strong organizational and time management skills, adept at handling multiple projects simultaneously.

Tags: Mankind recruitment, job opportunities, career, hiring, job search, job application, Mankind careers, work at Mankind, job openings, job vacancies, job opportunities at Mankind, Mankind jobs, Mankind recruitment 2024, Mankind hiring 2024

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