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Marketing Assistant In Unilever – Job Seeker – All Jobs For You

Hiring organization
Unilever

Job Location

India
Remote work from: IND

Date posted
February 5, 2024

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Valid through
31.08.2024

Base Salary

USD 15 - USD 24

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Marketing Executive In Unilever

Do you have a passion for brands and a keen eye for creative solutions? Are you organized, detail-oriented, and possess excellent communication skills? If you're eager to learn and contribute to meaningful marketing campaigns at a global leader like Unilever, then the Marketing Assistant role could be your perfect launchpad!

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Responsibilities:

- **Supporting campaign execution:** Assist with research, competitor analysis, and market trend identification to inform campaign strategies.
- **Content creation:** Develop engaging social media content, website copy, press releases, and other marketing materials.
- **Event management:** Participate in planning and execution of marketing events, conferences, and product launches.
- **Media monitoring and analysis:** Track brand mentions, analyze sentiment, and report on campaign performance metrics.
- **Creative support:** Assist with brainstorming sessions, prepare presentations, and manage creative assets.
- **Administrative tasks:** Maintain project timelines, budgets, and files, ensuring smooth project execution.
- **Staying informed:** Keep up-to-date with industry trends, marketing best

practices, and competitor activities.

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Unilever Careers

Skills:

- Strong creative writing and storytelling skills.
- Proficiency in digital marketing tools and platforms (social media, content management systems, etc.).
- Analytical and data-driven approach to marketing strategies.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team in a fast-paced environment.

Tags: Unilever , recruitment, job opportunities, career, hiring, job search, job application, Unilever careers, work at Unilever , job openings, job vacancies, job opportunities at Unilever , Unilever jobs, Unilever recruitment 2024, Unilever hiring 2024

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