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Marketing Executive In Unilever – Job Application – All Job For You

Job Location

India

Remote work from: IND

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Base Salary

USD 17 - USD 24

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Marketing Executive In Unilever

As a Marketing Executive at Unilever, you'll be the bridge between imagination and impact. You'll translate consumer insights into captivating campaigns, collaborate with diverse teams to bring ideas to life, and amplify the voices of brands millions know and love. Your creativity, strategic thinking, and collaborative spirit will be instrumental in driving brand awareness, fostering engagement, and ultimately contributing to Unilever's mission to make sustainable living commonplace.

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Responsibilities:

- Creative Catalyst: Brainstorm marketing concepts, develop engaging content, and collaborate with designers, copywriters, and other creatives to bring campaigns to life across various channels (digital, social media, print, etc.).
- Data Detective: Analyze market trends, customer insights, and campaign
 performance to understand the audience and develop data-driven marketing
 strategies that resonate.
- Execution Maestro: Manage campaign budgets, coordinate with agencies and vendors, and ensure flawless execution across all touchpoints, delivering projects on time and within budget.
- Brand Champion: Imbibe and advocate for the brand's

Hiring organization

Unilever

Date posted

January 27, 2024

Valid through

31.08.2024

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- values, mission, and personality, ensuring every campaign reflects its unique essence and connects with consumers on an emotional level.
- **Team Player:** Foster a collaborative and supportive environment, share knowledge with colleagues, and contribute to a seamless marketing team that delivers exceptional results.

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Unilever Careers

Skills:

- Strong creative writing and storytelling skills.
- Proficiency in digital marketing tools and platforms (social media, content management systems, etc.).
- Analytical and data-driven approach to marketing strategies.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team in a fast-paced environment.

Tags: Unilever , recruitment, job opportunities, career, hiring, job search, job application, Unilever careers, work at Unilever , job openings, job vacancies, job opportunities at Unilever , Unilever jobs, Unilever recruitment 2024, Unilever hiring 2024

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