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Marketing Executive – Latest Job Notification – Philips Careers For Freshers

Hiring organization
Philips

Job Location

India
Remote work from: IND

Date posted
February 26, 2024

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Valid through
31.08.2024

Base Salary
USD 16 - USD 21

APPLY NOW

Qualifications
12th/Graduate

Employment Type
Full-time

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Description

Marketing Executive

Join Philips, a global leader in health technology, as a Marketing Executive! This exciting opportunity offers freshers like you the chance to contribute to Philips' mission of improving lives, gain valuable experience in the healthcare marketing field, and be part of a team dedicated to making the world healthier.

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Responsibilities:

- **Brand storytelling:** Develop engaging marketing materials, including brochures, presentations, and social media content, to promote Philips products and services across various channels.
- **Market research and analysis:** Conduct research on target audiences, competitor analysis, and industry trends to inform marketing strategies.
- **Campaign execution and support:** Assist with planning and execution of digital and offline marketing campaigns, managing logistics and ensuring brand consistency.
- **Data analysis and reporting:** Track campaign performance, analyze data, and generate reports to inform future marketing initiatives.
- **Stay connected:** Collaborate effectively with internal teams, including product development, sales, and public relations, to ensure integrated

marketing efforts.

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Philips Careers

Skills:

- Excellent written and verbal communication skills, with a knack for crafting compelling and informative content.
- Strong analytical and problem-solving skills, with the ability to interpret data and draw insights.
- Proficiency in MS Office Suite and relevant creative software tools (e.g., Photoshop, Canva).
- Time management and organizational skills to handle multiple tasks and projects simultaneously.
- Passion for healthcare and a strong understanding of the industry (preferable, but not mandatory).

Tags: Philips , recruitment, job opportunities, career, hiring, job search, job application, Philips careers, work at Philips , job openings, job vacancies, job opportunities at Philips , Philips jobs, Philips recruitment 2024, Philips hiring 2024

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