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Marketing Manager In Mankind- Vacancy Job Alert – Urgent Hiring In Mankind

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted
February 5, 2024

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Valid through
31.08.2024

Base Salary
USD 14 - USD 24

APPLY NOW

Qualifications
12th/Graduate

Employment Type
Full-time

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Description

Mankind Recruitment

As a Marketing Manager at Mankind Pharma, you'll play a pivotal role in shaping the perception and success of our diverse portfolio of healthcare products. You'll work closely with cross-functional teams to develop and execute impactful marketing campaigns, ensuring strategic alignment with brand objectives and regulatory guidelines.

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Responsibilities:

- **Develop and implement comprehensive marketing plans:** Define brand positioning, analyze market trends, and craft marketing strategies for assigned product lines.
- **Orchestrate engaging campaigns:** Manage the creation and execution of marketing materials across various channels, including digital, print, and media partnerships.
- **Data-driven decision-making:** Analyze campaign performance, track key metrics, and leverage insights to optimize marketing strategies for maximum impact.
- **Building strong relationships:** Collaborate with internal teams (sales, medical, regulatory) and external partners (agencies, KOLs) to ensure seamless campaign execution and alignment.

- **Staying ahead of the curve:** Adapt to the evolving healthcare landscape and regulatory environment, identifying new opportunities and implementing innovative marketing solutions.

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Mankind Careers

Skills:

- Strong analytical and strategic thinking skills, with a deep understanding of marketing principles and best practices.
- Excellent communication and presentation skills, able to convey complex information effectively to diverse audiences.
- Creativity and innovation, with a passion for developing engaging and impactful marketing campaigns.
- Proficiency in digital marketing tools, including social media management, content creation, and analytics platforms.
- Strong organizational and time management skills, adept at handling multiple projects simultaneously.

Tags: Mankind recruitment, job opportunities, career, hiring, job search, job application, Mankind careers, work at Mankind, job openings, job vacancies, job opportunities at Mankind, Mankind jobs, Mankind recruitment 2024, Mankind hiring 2024

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