



<https://targetjob.govhelp.in/job/marketing-manager-jobs-near-me-mankind-pharma-recruitment/>

Marketing Manager – Jobs Near Me – Mankind Pharma Recruitment

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted
February 26, 2024

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Valid through
31.08.2024

Base Salary
USD 14 - USD 24

APPLY NOW

Qualifications
12th/Graduate

Employment Type
Full-time

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Description

Mankind Recruitment

Do you possess a passion for building successful brands and a strategic mind for crafting impactful marketing campaigns? Are you a data-driven professional with a deep understanding of the pharmaceutical industry and the evolving consumer landscape? If you thrive in a dynamic environment and enjoy leading cross-functional teams, then joining Mankind Pharma as a Marketing Manager could be the ideal platform to make a significant impact in the world of healthcare.

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Mankind Jobs near me

Responsibilities:

- Develop and implement comprehensive marketing plans for assigned brands, aligning them with Mankind Pharma's overall marketing strategy and business objectives.
- Conduct market research and competitor analysis to identify market trends, consumer preferences, and opportunities for brand differentiation.
- Develop and manage marketing budgets, ensuring efficient allocation of resources to achieve maximum return on investment (ROI).
- Conceptualize, develop, and execute integrated marketing campaigns across various channels, including traditional media,

digital marketing, and social media.

Manage and collaborate with creative agencies, media partners, and other stakeholders to ensure successful campaign execution.

Analyze marketing campaign performance using data analytics tools and reports, identifying areas for improvement and optimizing future campaigns.

Stay updated on the latest marketing trends, regulations, and ethical considerations in the pharmaceutical industry.

Lead and motivate a team of marketing professionals, fostering a collaborative and results-oriented work environment.

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Mankind Careers

Skills:

- Strong analytical and strategic thinking skills, with a deep understanding of marketing principles and best practices.
- Excellent communication and presentation skills, able to convey complex information effectively to diverse audiences.
- Creativity and innovation, with a passion for developing engaging and impactful marketing campaigns.
- Proficiency in digital marketing tools, including social media management, content creation, and analytics platforms.
- Strong organizational and time management skills, adept at handling multiple projects simultaneously.

Tags: Mankind recruitment, job opportunities, career, hiring, job search, job application, Mankind careers, work at Mankind, job openings, job vacancies, job opportunities at Mankind, Mankind jobs, Mankind recruitment 2024, Mankind hiring 2024

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