

## Marketing Specialist in Philips Company – Fast Job – Philips Recruitment

**Hiring organization**  
Philips

### Job Location

India  
Remote work from: IND

**Date posted**  
March 2, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 17 - USD 24

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### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

## Marketing Specialist in Philips Company

Philips is seeking a driven and creative Marketing Specialist to join our dynamic team. In this role, you will play a key part in developing and executing marketing campaigns that raise awareness, drive sales, and position Philips as a leader in health technology and consumer lifestyle solutions.

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#### Responsibilities:

- Conduct market research to understand customer needs and preferences for assigned product categories.
- Develop and implement creative marketing campaigns across various digital and traditional channels, including social media, content marketing, and email marketing.
- Assist with the creation of marketing materials such as product brochures, website copy, and presentations.

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## Philips Careers

### Skills:

- Strong understanding of marketing principles and best practices.
- Excellent written and verbal communication skills.
- Proficiency in marketing automation and analytics tools (e.g., Google Analytics, social media management platforms).
- Ability to work independently and as part of a team.
- Creative thinking and problem-solving skills.

**Tags:** Philips , recruitment, job opportunities, career, hiring, job search, job application, Philips careers, work at Philips , job openings, job vacancies, job opportunities at Philips , Philips jobs, Philips recruitment 2024, Philips hiring 2024

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