



<https://targetjob.govhelp.in/job/meesho-jobs-job-search-job-recruitment-for-sales-consultant/>

## Meesho Jobs – Job Search – Job Recruitment For Sales Consultant

**Hiring organization**  
Meesho

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

### Date posted

March 26, 2024

### Valid through

31.12.2024

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### Base Salary

USD 11 - USD 23

### Qualifications

12th Pass, Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## Meesho Recruitment 2024

### About Meesho

Meesho is India's leading social commerce platform, revolutionizing the way people shop and sell online. We're building a powerful network that empowers millions of aspiring entrepreneurs, primarily women, to become successful online resellers. Our innovative platform provides them with everything they need – a vast product catalog, user-friendly tools, logistics support, and payment solutions – to run their businesses from the comfort of their homes, leveraging social media channels like WhatsApp and Facebook.

### Why Join Us as a Sales Consultant?

This is your chance to be at the forefront of social commerce! As a Sales Consultant at Meesho, you'll play a pivotal role in expanding our network of passionate resellers. You'll be directly contributing to empowering individuals and communities by providing them with the tools and knowledge to build thriving online businesses.

### The Position

Meesho is seeking a dynamic and results-oriented Sales Consultant to join our growing team. This remote position offers the flexibility to work from anywhere in India, allowing you to build a successful career while maintaining a healthy work-life

balance.

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## Job Summary

In this exciting role, you'll be responsible for driving the growth of our reseller base by acquiring new individuals and businesses to join the Meesho platform. You'll achieve this by:

- **Prospecting and Lead Generation:** Identify and connect with potential resellers through various channels, including online outreach, attending industry events, and cold calling.
- **Building Relationships:** Develop strong relationships with potential resellers by understanding their needs and goals.
- **Product Knowledge and Education:** Become an expert on the Meesho platform and product offerings. You'll educate potential resellers on the benefits of selling on Meesho and provide them with the necessary resources to get started.
- **Negotiation and Closing Deals:** Confidently present Meesho's value proposition and guide potential resellers through the onboarding process.
- **Post-Sales Support:** Provide ongoing support to new resellers by addressing their queries and ensuring their success on the platform.

## Key Responsibilities:

- Develop a deep understanding of Meesho's platform, value proposition, and target audience.
- Set and achieve ambitious sales targets.
- Prospect for and identify potential resellers through various channels.
- Qualify leads and convert them into paying customers.
- Conduct informative presentations and demonstrations of the Meesho platform.
- Effectively answer questions and address concerns of potential resellers.
- Develop and maintain strong relationships with new resellers.
- Track and analyze sales performance metrics.
- Contribute to team discussions and brainstorming sessions.

## Required Skills and Qualifications:

- Minimum graduation degree (any discipline) or equivalent experience.
- Proven sales experience in a B2B or D2C environment (preferred).
- Excellent communication and interpersonal skills.
- Strong presentation and negotiation skills.
- Ability to build rapport and trust with diverse individuals.
- Excellent time management and organizational skills.
- Target-oriented and driven to achieve results.
- Proficiency in using web-based applications and CRM software (a plus).
- Strong written and verbal communication skills in English and Hindi (highly desirable).

## Experience:

This role is open to both freshers and experienced sales professionals. For freshers, strong academic performance, a passion for sales, and a willingness to learn are highly valued. For experienced candidates, a proven track record of exceeding sales targets and a deep understanding of B2B or D2C sales strategies are

preferred.

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### Why Join Meesho?

- **Make a Real Impact:** Be part of a company that's empowering millions of individuals to achieve financial independence.
- **Remote Work:** Enjoy the flexibility of working from anywhere in India while maintaining a healthy work-life balance.
- **Growth Opportunities:** As Meesho continues to scale, you'll have ample opportunities for career advancement within the organization.
- **Collaborative Environment:** Work alongside a passionate and supportive team dedicated to achieving a common goal.
- **Competitive Compensation and Benefits:** We offer an attractive compensation package including salary, incentives, and health insurance.
- **Learning and Development:** We're committed to your professional growth by providing ongoing training and development opportunities.

### Application Process

To apply, please submit your resume and a cover letter highlighting your relevant skills and experience. We look forward to hearing from you!

### Join the Meesho Revolution!

At Meesho, we're passionate about creating a more inclusive and accessible e-commerce landscape.

### In Conclusion

At Meesho, we're looking for passionate and driven individuals who are excited to help businesses grow. We offer a competitive compensation package, a strong focus on employee development, and a fun and collaborative work environment. If you're ready to take your career to the next level, then we encourage you to apply!

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