



<https://targetjob.govhelp.in/job/myntra-career-for-product-marketing-manager-post/>

Myntra Career For Product Marketing Manager Post

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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Base Salary

USD 10,000 - USD 20,000

Qualifications

10th/12th, Graduate, Post Graduate

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Employment Type

Full-time, Part-time

Description

Myntra Career For Product Marketing Manager Post

Position: Product Marketing Manager

Location: Work From Home / On-Site

About the Job

Myntra is looking for a creative and strategic Product Marketing Manager to join our team. This role is perfect for someone passionate about fashion and marketing. You will be responsible for developing and executing marketing strategies to promote our products and enhance brand awareness.

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Key Responsibilities

- Develop comprehensive product marketing plans to drive sales and growth.
- Conduct market research to understand customer needs and market trends.
- Collaborate with product development teams to create compelling product

Hiring organization

Mayntra

Date posted

September 30, 2024

Valid through

31.12.2024

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messaging.

- Manage marketing campaigns across various channels, including digital, social media, and offline.
- Analyze campaign performance and make data-driven decisions to optimize results.
- Work closely with sales teams to ensure alignment on product positioning and messaging.
- Stay up-to-date with industry trends and competitor activities.

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Requirements

- Bachelor's degree in Marketing, Business, or a related field; MBA is a plus.
- Proven experience in product marketing or brand management, preferably in the retail or e-commerce industry.
- Strong analytical skills and the ability to interpret data.
- Excellent communication and interpersonal skills.
- Creative thinker with a passion for marketing and branding.
- Ability to work independently and manage multiple projects effectively.

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Benefits

- Competitive salary and performance-based bonuses.
- Opportunities for career advancement and professional development.
- Flexible work arrangements.
- Employee discounts on Myntra products.
- A collaborative and innovative work environment.

How to Apply

If you are interested, please apply through our official site. We look forward to your application!

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Important Links

Find the Link in [Apply Now](#) Button

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