



<https://targetjob.govhelp.in/job/parle-g-career-for-sale-product-manager-post/>

## Parle G Career For Sale Product Manager Post

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD 20,000 - USD 25,000

### Qualifications

10th/12th, Graduate, Post Graduate

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### Employment Type

Full-time, Part-time

### Description

## Parle G Career For Sale Product Manager Post

**Position:** Sales Product Manager

**Location:** Work From Home / On-Site

### About the Job

Parle G is looking for a dedicated and motivated Sales Product Manager to join our team. This role is ideal for someone who is passionate about sales and has a strong understanding of product management. As a Sales Product Manager, you will develop and implement strategies to drive product sales and enhance brand visibility.

### Hiring organization

Parle G

### Date posted

September 30, 2024

### Valid through

31.12.2024

APPLY NOW

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## Key Responsibilities

- Develop and execute sales strategies for Parle G products to achieve sales targets.
- Analyze market trends and customer preferences to identify growth opportunities.
- Collaborate with marketing and sales teams to create effective promotional campaigns.
- Monitor product performance and gather feedback to improve product offerings.
- Conduct regular training sessions for sales staff on product features and benefits.

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- Build and maintain relationships with key customers and distributors.
- Prepare reports on sales performance and market insights for management.

## Requirements

- Bachelor's degree in Business, Marketing, or a related field; MBA is a plus.
- Proven experience in sales or product management, preferably in the FMCG sector.
- Strong analytical and problem-solving skills.
- Excellent communication and interpersonal abilities.
- Ability to work independently and as part of a team.
- Knowledge of market dynamics and consumer behavior.

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## Benefits

- Competitive salary and performance-based incentives.
- Opportunities for professional growth and development.
- Flexible work arrangements.
- Employee discounts on Parle G products.

- A supportive and collaborative work environment.

## How to Apply

If you are interested, please apply through our official site. We look forward to your application!

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### Important Links

**Find the Link in [Apply Now](#) Button**

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