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## RAS Infotech Job Search – New Job – Professional Article Writer

**Hiring organization**  
RAS Infotech

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

### Date posted

March 26, 2024

### Valid through

31.12.2024

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### Base Salary

USD 20 - USD 32

### Qualifications

Graduate, Post Graduate

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### Employment Type

Full-time, Work From Home

### Description

## RAS Infotech Recruitment 2024

### About RAS Infotech

RAS Infotech is a dynamic company at the forefront of the information technology industry. We are a team of passionate individuals dedicated to providing cutting-edge solutions and exceptional service to our clients. Our focus lies in empowering businesses through innovative technology and strategic communication.

### Why Join Us as a Professional Article Writer?

This is an exciting opportunity for a skilled and creative writer to join our growing team. As a Professional Article Writer at RAS Infotech, you'll play a vital role in crafting engaging and informative content that positions our company and our clients as thought leaders in their respective fields.

**Position:** Professional Article Writer (Remote)

**Location:** Remote

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### Job Summary

We are seeking a talented and experienced Professional Article Writer to join our remote team. In this role, you'll be responsible for researching, writing, and editing high-quality articles on a variety of industry-relevant topics. You'll collaborate closely with our marketing and content teams to develop content that resonates with our target audience and achieves specific strategic goals. This is a perfect opportunity for a self-motivated writer who thrives in a collaborative environment and enjoys tackling diverse writing projects.

#### **Key Responsibilities:**

- Conduct in-depth research on assigned topics, utilizing credible sources and industry data.
- Develop engaging and informative articles that adhere to brand voice and style guidelines.
- Craft compelling headlines, introductions, and conclusions to capture reader attention.
- Optimize content for search engines by incorporating relevant keywords naturally.
- Proofread and edit content meticulously to ensure accuracy, clarity, and conciseness.
- Collaborate with editors and marketing team members to ensure project alignment.
- Stay current on industry trends and best practices for content marketing.
- Generate new content ideas that align with company goals and audience interests.
- Manage deadlines effectively and deliver projects on time and within budget.

#### **Required Skills and Qualifications:**

- Bachelor's degree in English, Journalism, Communication, or a related field (or equivalent experience).
- Minimum 2+ years of professional writing experience, with a proven track record of success.
- Strong research skills and the ability to find credible sources of information.
- Excellent written and verbal communication skills in English.
- A keen understanding of SEO best practices and content optimization techniques.
- Experience with content management systems (CMS) is a plus.
- Ability to manage multiple projects simultaneously and meet deadlines consistently.
- Self-motivated, proactive, and detail-oriented with a strong work ethic.
- Excellent time management and organizational skills.
- A passion for learning and staying up-to-date on industry trends.

#### **Experience Level:**

This position is open to both experienced writers and talented freshers with a strong portfolio showcasing their writing skills and ability to research diverse topics.

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### **Why Join RAS Infotech?**

At RAS Infotech, we offer a stimulating and supportive work environment that fosters creativity and professional growth. As a valued member of our team, you can expect:

- Competitive salary and benefits package.
- Opportunity to work on a variety of exciting content projects.
- Collaborative and supportive work environment.
- Flexible remote work arrangements.
- Continuous learning and development opportunities.
- The chance to be part of a team that is making a real difference in the IT industry.

### **Application Process**

To apply for this position, please submit your resume and a cover letter outlining your writing experience and why you're interested in this role.

### **Ready to Make Your Mark?**

If you're a passionate writer looking to contribute to the success of a growing company, we encourage you to apply! We offer a dynamic and rewarding work environment where your skills and expertise will be valued. Join RAS Infotech and be part of a team that's shaping the future of IT.

### **General Overview**

This position offers a unique opportunity for a skilled writer to leverage their talents in a remote setting. You'll have the autonomy to manage your workload while collaborating with a supportive and professional team. As a Professional Article Writer at RAS Infotech, you'll play a key role in creating content that informs, educates, and inspires our target audience.

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