



<https://targetjob.govhelp.in/job/sun-pharma-careers-job-recruitment-marketing-analyst/>

Sun Pharma Careers – Job Recruitment – Marketing Analyst

Hiring organization

Sun Pharmaceutical Industries Ltd.

Job Location

India

Remote work from: IND

Date posted

February 8, 2024

Valid through

31.08.2024

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Base Salary

USD 17 - USD 21

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Qualifications

12th pass/Graduate

Employment Type

Full-time

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Description

Sun Pharma Recruitment

Are you a data-driven marketer with a keen eye for insights and a passion for translating them into impactful strategies? Do you dream of contributing to the success of a leading pharmaceutical company by analyzing market trends, understanding customer needs, and shaping winning marketing campaigns? If you thrive in a dynamic environment and possess a strategic mindset, then the Marketing Analyst role at Sun Pharma could be your perfect launchpad!

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Responsibilities:

- Leverage your analytical skills to extract meaningful insights from market research data, sales figures, competitor analysis, and customer feedback.
- Conduct in-depth analyses to identify market trends, opportunities, and potential challenges across various brands, products, and segments.
- Develop and present comprehensive reports with compelling visuals and data-driven recommendations to guide marketing strategies, budgeting, and campaign development.

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Sun Pharma Careers

Skills:

- Bachelor's degree in Pharmacy, Life Sciences, Business Administration, or a related field.
- Minimum 5-7 years of experience in pharmaceutical sales management with a proven track record of success.
- Strong leadership skills with the ability to motivate, coach, and develop a sales team.
- Excellent communication and interpersonal skills to build strong relationships with clients and stakeholders.
- Strategic thinking and analytical skills to assess market trends and develop effective sales strategies.
- Negotiation and deal-closing skills to secure new business opportunities and close deals successfully.
- Time management and organizational skills to juggle multiple priorities efficiently.
- Strong work ethic, self-motivation, and a results-oriented approach.

Tags: Sun Pharma recruitment, job opportunities, career, hiring, job search, job application, Sun Pharma careers, work at Sun Pharma, job openings, job vacancies, job opportunities at Sun Pharma, Sun Pharma jobs, Sun Pharma recruitment 2024, Sun Pharma hiring 2024

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