



<https://targetjob.govhelp.in/job/unilever-hiring-job-vacancy-job-recruitment-marketing-director/>

Unilever Hiring Job Vacancy – Job Recruitment – Marketing Director

Hiring organization
Unilever

Job Location

India
Remote work from: IND

Date posted

February 21, 2024

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Valid through

31.08.2024

Base Salary

USD 15 - USD 21

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Unilever Hiring Job Vacancy

Unilever, a global leader in consumer goods, is seeking a visionary and results-oriented Marketing Director to join our dynamic team! In this strategic leadership role, you will be responsible for developing and executing breakthrough marketing campaigns, driving brand growth, and shaping the future of our portfolio across India. If you are a passionate marketer with a proven track record of success in building brands, leading high-performing teams, and navigating the ever-evolving consumer landscape, we encourage you to apply!

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Responsibilities:

- **Strategic Leadership:** Develop and execute data-driven marketing strategies for assigned brands, aligning with overall business objectives and market trends.
- **Brand Building & Growth:** Drive brand awareness, preference, and market share through innovative campaigns, effective communication channels, and impactful storytelling.
- **Consumer Insights & Innovation:** Stay ahead of the curve by understanding consumer needs, desires, and emerging trends, translating them into actionable insights and innovative marketing solutions.
- **Multi-Channel Marketing:** Leverage a mix of traditional, digital, and social

media channels to reach target audiences effectively and measure campaign performance across platforms.

- **Team Management & Development:** Lead and inspire a high-performing marketing team, fostering creativity, collaboration, and continuous learning.
- **Budget Management & ROI:** Manage marketing budgets effectively and demonstrate a clear return on investment for all marketing initiatives.
- **Collaboration & Cross-Functional Partnerships:** Collaborate effectively with cross-functional teams (sales, R&D, brand, etc.) to ensure seamless brand experiences and campaign execution.

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Unilever Careers

Skills:

- Strong creative writing and storytelling skills.
- Proficiency in digital marketing tools and platforms (social media, content management systems, etc.).
- Analytical and data-driven approach to marketing strategies.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team in a fast-paced environment.

Tags: Unilever , recruitment, job opportunities, career, hiring, job search, job application, Unilever careers, work at Unilever , job openings, job vacancies, job opportunities at Unilever , Unilever jobs, Unilever recruitment 2024, Unilever hiring 2024

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