



<https://targetjob.govhelp.in/job/unilever-recruitment-2024-jobs-alerts-marketing-executive-posts/>

Unilever Recruitment 2024 – Jobs Alerts – Marketing Executive Posts

Hiring organization
Unilever

Job Location

India
Remote work from: IND

Date posted
January 5, 2024

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Valid through
31.08.2024

Base Salary

USD 15,000 - USD 18,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Unilever Recruitment 2024

As a Marketing Executive at Unilever, you'll be the bridge between imagination and impact. You'll translate consumer insights into captivating campaigns, collaborate with diverse teams to bring ideas to life, and amplify the voices of brands millions know and love. Your creativity, strategic thinking, and collaborative spirit will be instrumental in driving brand awareness, fostering engagement, and ultimately contributing to Unilever's mission to make sustainable living commonplace.

Unilever Jobs near me

Responsibilities:

- **Creative Catalyst:** Brainstorm marketing concepts, develop engaging content, and collaborate with designers, copywriters, and other creatives to bring campaigns to life across various channels (digital, social media, print, etc.).
- **Data Detective:** Analyze market trends, customer insights, and campaign performance to understand the audience and develop data-driven marketing strategies that resonate.
- **Execution Maestro:** Manage campaign budgets, coordinate with agencies and vendors, and ensure flawless execution across all touchpoints, delivering projects on time and within budget.
- **Brand Champion:** Imbibe and advocate for the brand's values, mission, and personality, ensuring every campaign reflects its unique essence and connects with consumers on an emotional level.

- **Team Player:** Foster a collaborative and supportive environment, share knowledge with colleagues, and contribute to a seamless marketing team that delivers exceptional results.

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Unilever Careers

Skills:

- Strong creative writing and storytelling skills.
- Proficiency in digital marketing tools and platforms (social media, content management systems, etc.).
- Analytical and data-driven approach to marketing strategies.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team in a fast-paced environment.

Important Links

Find the Link in [Apply Now](#) Button

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