

VI Recruitment 2024 – Jobs Alerts – Marketing Executive Post

Hiring organization
Vodafone Idea Limited

Job Location

India
Remote work from: IND

Date posted
January 24, 2024

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Valid through
31.08.2024

Base Salary

USD 18 - USD 22

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

VI Recruitment

Calling all creative minds and ambitious spirits! Are you brimming with ideas, passionate about digital marketing, and eager to shape the future of India's telecom landscape? Look no further than VI (Vodafone Idea)! We're on the lookout for talented Marketing Executives to join our dynamic team. If you thrive in a fast-paced environment, love connecting with customers, and believe in the power of technology to transform lives, then buckle up – exciting opportunities await!

VI Jobs near me

Responsibilities:

- Develop and implement engaging marketing campaigns for VI's diverse product and service portfolio, including prepaid, postpaid, enterprise solutions, and value-added services.
- Analyze market trends and customer data to identify opportunities for growth and engagement.
- Manage social media platforms, creating compelling content and building brand communities.
- Collaborate with cross-functional teams, including sales, product development, and creative agencies.
- Track campaign performance and measure effectiveness against established KPIs.
- Stay ahead of the curve on marketing trends and best practices, constantly innovating and experimenting.

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VI Careers

Skills:

- **Creative Storyteller:** Strong writing and communication skills with the ability to craft engaging narratives that resonate with target audiences.
- **Digital Savvy:** Familiarity with digital marketing channels (social media, email, search engines) and ability to create captivating online content.
- **Analytical Acumen:** Strong analytical skills to evaluate campaign performance, track trends, and identify areas for improvement.
- **Team Player:** Collaborative spirit and the ability to work effectively with cross-functional teams to bring campaigns to life.

Tags: VI , recruitment, job opportunities, career, hiring, job search, job application, VI careers, work at VI , job openings, job vacancies, job opportunities at VI , VI jobs, VI recruitment 2024, VI hiring 2024.

Important Links **Find the Link in [Apply Now](#) Button**

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