

VI Recruitment 2024 – Jobs Alerts – Marketing Executive Post

Hiring organization
Vodafone Idea Limited

Job Location

India
Remote work from: IND

Date posted
December 30, 2023

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Valid through
31.08.2024

Base Salary

USD 18,000 - USD 21,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

VI Recruitment 2024

Join Vi (Vodafone Idea), India's leading telecom provider, as a Marketing Executive and become the creative spark behind every engaging campaign! In this dynamic role, you'll be the bridge between Vi's offerings and its customers, using your creative flair and strategic thinking to design, execute, and analyze marketing campaigns that resonate.

VI Jobs near me

Responsibilities:

- **Concept Catalyst:** Brainstorm and develop innovative marketing ideas across various channels (digital, print, social media) to promote Vi's products and services.
- **Content Champion:** Create compelling marketing materials, including text, graphics, and videos, that capture attention, tell Vi's story, and drive engagement.
- **Data Detective:** Analyze campaign performance, track key metrics, and provide insights to optimize strategies and ensure maximum impact.

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VI Careers

Skills:

- **Creative Storyteller:** Strong writing and communication skills with the ability to craft engaging narratives that resonate with target audiences.
- **Digital Savvy:** Familiarity with digital marketing channels (social

media, email, search engines) and ability to create captivating online content.

- **Analytical Acumen:** Strong analytical skills to evaluate campaign performance, track trends, and identify areas for improvement.
- **Team Player:** Collaborative spirit and the ability to work effectively with

Important Links

cross-functional teams to bring campaigns to life

Find the Link in [Apply Now](#) Button

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