

Zomato Job Vacancy For Freshers – Job Seeker – Marketing Associate

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
March 17, 2024

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Valid through
31.12.2024

Base Salary

USD 17 - USD 24

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Zomato Job Vacancy For Freshers

We are seeking a highly motivated and dynamic Marketing Associate to join our growing team at Zomato. As a Marketing Associate, you will be responsible for developing and implementing marketing strategies to promote our brand and increase customer engagement. You will work closely with the marketing team to create and execute campaigns to attract new customers and retain existing ones.

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Key Responsibilities:

- Develop and execute marketing plans to increase brand awareness and customer engagement
- Conduct market research to identify customer preferences and trends
- Collaborate with cross-functional teams to create and implement marketing campaigns
- Manage social media platforms and create engaging content to attract and retain customers
- Monitor and analyze campaign performance and make recommendations for improvement

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Zomato Careers

Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field
- 1-2 years of experience in a marketing role, preferably in the food or tech industry
- Strong understanding of marketing principles and techniques
- Excellent communication and interpersonal skills
- Proven experience in managing social media platforms
- Ability to analyze data and make data-driven decisions
- Creative mindset with the ability to think outside the box

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